

## News Release

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## Historic Stock Car Racing Series to Support Boost Camp and United Cerebral Palsy with the “Ride of Your Life.”

San Jose, Calif., June 11, 2009 - Sonoma County's Infineon Raceway will be the site of a unique fund-raising experience when the Historic Stock Car Racing Series, [www.hscrs.com](http://www.hscrs.com) teams up with **United Cerebral Palsy of the North Bay** to benefit the **Boost Camp of Sonoma County**.

The Historic Stock Car Racing Series is dedicated to showcasing authentic NASCAR stock cars and as a group has a long history of using their “Rolling Pieces of NASCAR History” to benefit several charitable organizations including the Canary Fund, Air Systems Foundation and the Susan B. Komen Breast Cancer Relief Fund.

The national headquarters for the Historic Stock Car Racing Series is at **Club Auto Sport**, Silicon Valley's unique and exclusive car condominium and service facility. Founded in 2008, Club Auto Sport was the dream of local San Jose businessmen, and racers in their own right, John Davis and Ralph Borelli. As joint Managing Partners, John and Ralph have succeeded in making Club Auto Sport the hub and club for performance driven businesses, organizations and individuals in Silicon Valley.

Members of the race series will be offering winning bidders front row passenger seats in a special “Ride of your Life” E Ticket experience at Infineon Raceway the weekend of October 24<sup>th</sup> & 25<sup>th</sup> with all proceeds going to the Boost Camp of Sonoma County. Among the cars scheduled to provide these “once in a lifetime” rides include Richard Petty's #43 STP Special Pontiac Grand Prix, Alan Kulwicki's #7 Hooters Ford Thunderbird and Neil Bonnet's Wood Brothers #21 Citgo liveried Ford Thunderbird.

Boost Camp of Sonoma County is a program founded by two moms who took their daughters, diagnosed with Cerebral Palsy, a long distance to attend a program called Conductive Education, and saw them walk on their own two feet for the first time.

This inspired camp founder and Executive Director Susy McBride to start a local Conductive Education program in 2001 and call it Boost Camp. With a message, mission and commitment to help provide “Life without limits for people with disabilities” UCP

and the Boost Camp offers a summer program which addresses motor, self-help and communication skills with an emphasis on success.

A typical day at camp includes such tasks as

- crawling, independent sitting, standing, taking steps, using hands to climb up and down a ladder frame or grasp utensils, eating, dressing, and other life skills.

Personal aides, parents and volunteers provide physical and verbal guidance to help each child initiate and control movements, following the lead of the Conductive Education teacher. The teacher works like the nervous system itself, showing students where they can go, then helping them to make the leap by taking a dynamic hands-on approach, physically guiding the children through movement until they can do it themselves. Gradually their injured nervous systems are re-educated.

In 9 short years many children and their families have benefited from Boost Camp with the children becoming more self-reliant than anyone could ever have expected.

The results are inspiring but the need continues to give more families of disabled the “Boost” that they desire in order to help themselves. The Historic Stock Car Racing Series encourages you to join us and do what we do best – “**Give something back**” while we help make Boost Camp an even bigger success in the future.

To learn more about Boost Camp and to bid on seats in the “Ride of Your Life” program please go to the Boost Camp website, [www.boostcamp.org](http://www.boostcamp.org)

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